

MIDTOWN

SANTA FE



NINE-STEP ACTION PLANS

1. City As Master Developer (Cancel RFEI Solicitation)
2. Rezone Site (Development Framework Plan)
3. Plan for Infrastructure
4. Reuse Existing Buildings for Community Purposes
5. Prepare Site and Buildings for Reuse and Redevelopment
6. Promote Garson Studies Complex
7. Identify Parcels for Mixed-Income and Affordable Housing Development
8. Access and Establish a Public Funding Mechanism
9. Engage the Public for Development Planning

(From Memo to Governing Body, from Rich Brown, Director of Community & Economic Development, dated March 26, 2021)

ACTION PLAN – Current Status

#9 Public Engagement for Development Planning

MIDTOWN PLANNING SESSIONS

LISTENING SESSIONS

July 20, 21, 22: Tuesday-Thursday
Daytime Sessions: 9:00am - 4:00pm (Convention Center)
Evening Sessions: 6:00pm - 8:00pm (Midtown)
Site Walk & Presentation: Wednesday, 5:00pm – 8:00pm

WORKSHOP SESSIONS

September 23, 24, 25 Thursday-Saturday
Daytime Sessions: 9:00am - 4:00pm (Convention Center)
Evening Sessions: 6:00pm - 8:00pm (Midtown)
Presentation: Saturday, 10:00 - Noon

ACTION PLAN – Current Status

#9 Public Engagement for Development Planning

MIDTOWN PLANNING SESSIONS

LISTENING SESSIONS – IDEATION, EXPLORATION

Primary Objective – listen to ideas, generate interests, small group discussions, open public conversations, interact with planners and a site model, share aspirations

WORKSHOP SESSIONS – SYNTHESIZE, DESIGN, CREATE

Primary Objective – synthesize and apply information from Listening Sessions, problem solve and identify real solutions in real time, create strategies that address community concerns and goals, design plans and land uses to achieve a shared public vision

ACTION PLAN – Current Status

#9 Public Engagement for Development Planning

EARLY PUBLIC REVIEWS - 2021

Sep 29 - **Governing Body** – presentation, introduce resolution

Oct 12 - **Public Works Committee** - presentation, vote on resolution

Oct 13 - **Economic Development Advisory Committee** - presentation, vote on resolution

Oct 20 - **Quality of Life Committee**, presentation, vote on resolution

Oct 27 - **Governing Body** – final vote on resolution

ACTION PLAN – Current Status

#9 Public Engagement for Development Planning

MORE PUBLIC FORUMS – FALL 2021

Mayor's City Forum – September (proposed – to be scheduled)

City Councilor District Forums – October (proposed – to be scheduled)

ACTION PLAN – Current Status

#9 Public Engagement for Development Planning

CORE OUTCOMES LEADING TO MIDTOWN DEVELOPMENT

Land Use Plan

- basis for a zoning application and amendments
- draft in 2021 for approvals in 2022
- approvals by Planning Commissions and Governing Body

Development Framework

- basis for a zoning application and amendments
- draft in 2021 for approvals in 2022
- approvals by Planning Commissions and Governing

Community Development Plan

- a tool kit for ensuring public policy requirements and priorities for the development of a Midtown District
- draft and complete in Q3-Q4 2021
- approval by Governing Body

ACTION PLAN – Current Status

#9 Public Engagement for Development Planning

OTHER CRITICAL OUTCOMES FOR REDEVELOPMENT

Metropolitan Redevelopment Area

- Analyze application for Midtown District
- Analyze scope of area to include LINC and Midtown Site

Utility and Core Infrastructure Finance

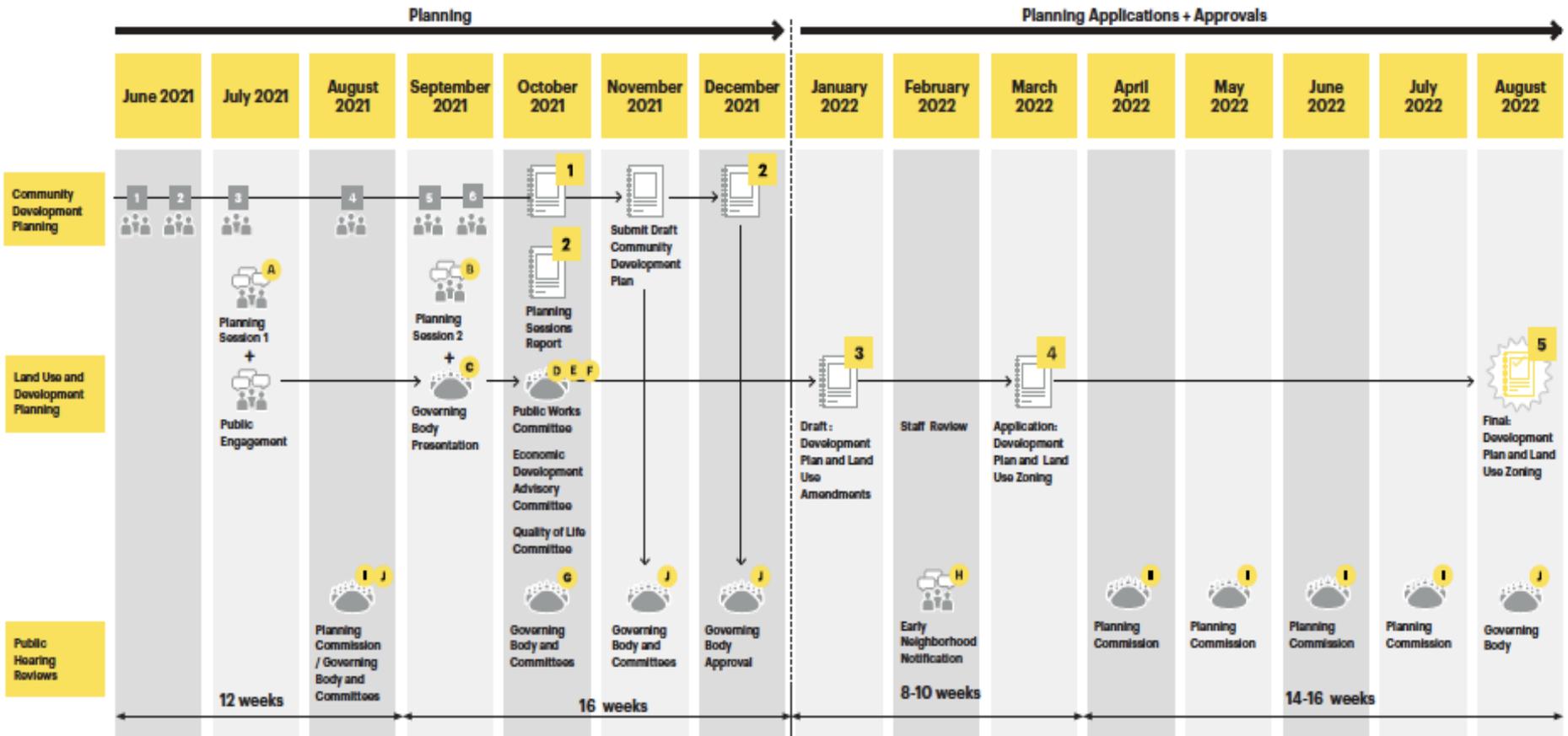
- Phased infrastructure plan
- Phased financing strategy

Return on Investment

- General economic analysis of city investment return- economic and other policy goals

Midtown District - Development Planning Timeline

Revised June 24, 2021



- Community Conversations**
- 1 Housing Production (June)
 - 2 Housing Security (June)
 - 3 Opportunity (July)
 - 4 Culture (August)
 - 5 Sustainability (September)
 - 6 Land Acknowledgment (September)

- Key Deliverables**
- 1 Draft Community Development Plan
 - 2 Final Community Development Plan
 - 3 Draft: Development Plan and Land Use Amendments
 - 4 Application: Development Plan and Land Use Zoning
 - 5 Final: Development Plan and Land Use Zoning

- Meetings**
- A Planning Session 1 (3 days) July 20-22
 - B Planning Session 2 (3 days) September 23-25
 - C Governing Body Presentation: Introduce Resolution - September 20th
 - D Public Works Committee: Presentation, Resolution Vote - October 12th
 - E Economic Development Advisory Committee: Presentation, Resolution Vote - October 13th
 - F October 20th Quality of Life Committee
 - G October 27th Governing Body Resolution Vote
 - H Early Neighborhood Notification Meeting

- I Planning Commission
- J Governing Body

MIDTOWN SANTA FE

For Midtown Information
www.MidtownDistrictSantaFe.com

For community stories and aspirations for Midtown:
<https://www.cultureconnects.site/>